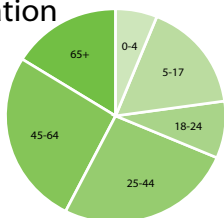
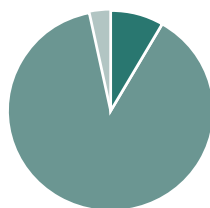


# Madison County

Total Population  
131,636



Population by age group



Population by race

Hispanic  
White  
African American

Lead agency:

**Intersect, Inc**

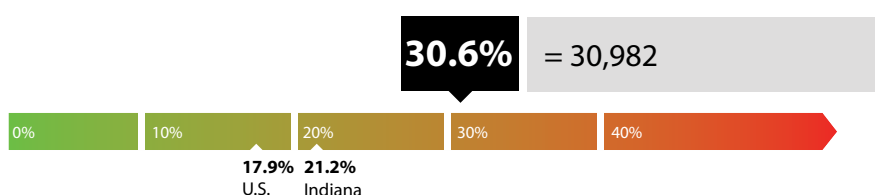
Coordinator: Karesa Knight-Wilkerson

5 East 12th Street  
Anderson, IN 46016  
Ph: (765) 683-0452  
Fx: (765) 683-0462  
karesa.knight@sbcglobal.net

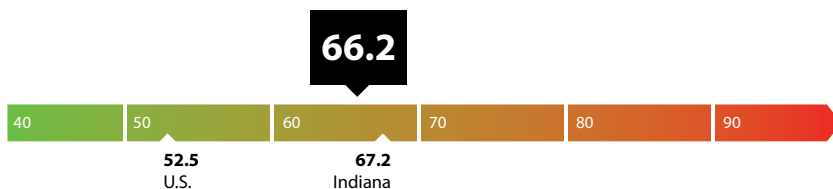


## TOBACCO AND HEALTH IN MADISON COUNTY

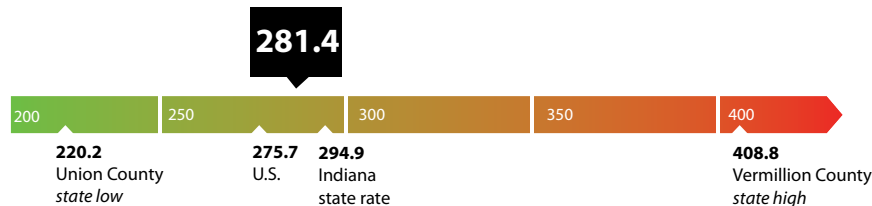
### Percent of adults who smoke



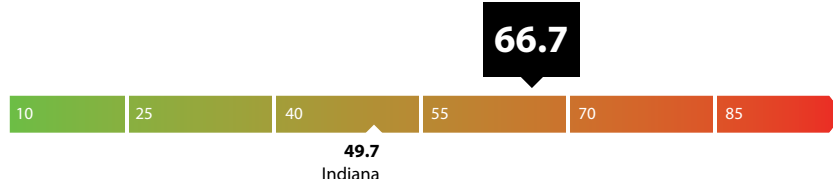
### Lung cancer deaths per 100,000 residents



### Cardiovascular disease deaths per 100,000 residents



### Asthma related emergency room visits per 10,000 residents



### Smoking and pregnancy

**Births affected by smoking** 413

*low birth weight, SIDS, reduced lung function*

**Cost of smoking related births** \$714,953

### Percent of pregnant women who smoke

Indiana .....18.5%  
Madison County.....24.7%

### Smoking deaths

**Deaths attributable to smoking**  
213

**Deaths due to secondhand smoke**

26  
**Economic burden of secondhand smoke: \$8.1 million**

### Smoking related illness

4,267

## TOBACCO CONTROL FUNDING

**\$232,000**

Funding in Madison County for July 2011- June 2013.

The CDC recommends the Indiana government spend **\$78 million** each year on tobacco prevention and control programs.

Actual spending in Indiana: **\$10 million**

**\$4.8 billion**

Economic cost in Indiana due to smoking, according to the Centers for Disease Control.

Cost per Indiana citizen: **\$740**

## TOBACCO FREE POLICIES

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### Hospitals and Health Care Facilities:

- Community Hospital of Anderson; St. John’s Health System; St. Vincent Mercy Hospital; The Center for Mental Health; Crestview Mental Health Center

### Colleges and Universities

- Anderson University
- Ivy Tech - Anderson

### School Districts:

- Alexandria Community School
- Elwood Community School Corporation
- South Madison Community School Corporation
- Frankton-Lapel Community School Corporation
- Anderson Community School Corporation

## COMMUNITY-BASED TOBACCO CONTROL COALITION

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- |  |   |
|--|---|
| <ul style="list-style-type: none"><li>• Intersect, Inc</li><li>• Anderson High School</li><li>• Pendleton Heights High School</li><li>• Alexandria Monroe High School</li><li>• Elwood High School</li><li>• Frankton High School</li><li>• Ivy Tech Community College</li><li>• Community Hospital-Anderson</li><li>• Saint John’s Health System</li><li>• Madison County Community Health Center</li><li>• St. Vincent Mercy Hospital-Elwood</li><li>• Madison County Department of Health</li><li>• Kids Plus Healthcare Center</li><li>• UAW-GM Community Health Initiatives</li><li>• Madison County Minority Tobacco Control Partnership</li><li>• Anderson University</li></ul> | <ul style="list-style-type: none"><li>• East Side Church of God</li><li>• Madison County Sheriff’s Chaplaincy Program</li><li>• Madison County Coalition Against Substance Abuse (MCCASA)</li><li>• United Way</li><li>• MainSource Bank</li><li>• LifeStreams Inc</li><li>• First Merchants Bank</li><li>• Youth Leadership Academy</li><li>• Lapel High School</li><li>• Anderson Police Department</li><li>• Elwood Police Department</li><li>• Pendleton Police Department</li><li>• Alexandria Police Department</li></ul> |
|--|---|

## COMMUNITY INDICATORS

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### Protect and maintain local tobacco control coalition

infrastructure needed to combat tobacco use, as well as working with community organizations to reduce tobacco use among those groups most impacted by tobacco

### Protect Hoosiers from exposures to secondhand smoke by:

- Supporting local and/or statewide smoke-free air ordinances for worksites, including restaurants, bars, and gaming facilities
- Working toward smoke-free policies in public housing

### Decrease adult smoking rates by:

- Promoting the Indiana Tobacco Quitline (1-800- QUIT NOW) throughout the community
- Working with health care providers to ensure they ask, advise, and refer their patients to tobacco treatment

### Decrease youth smoking rates by:

- Supporting community activism among youth through the VOICE movement

